



## Slather Brand Foods, LLC Fact Sheet

### Company Overview:

Established in 2009, Slather Brand Foods, Inc. is spicy, sassy, specialty foods manufacturer based in South Carolina whose products are made with premium all-natural, ingredients and utilize sustainable eco-friendly packaging.

The company's flagship product is Original Recipe Slatherin' Sauce, "The Cure for Boring Food™." This sticky, sweet, slightly spicy sauce is a unique blend of honey, pineapple, tomatoes, crushed red pepper and spices. Slatherin' Sauce is a gourmet cooking and finishing sauce for everything from baked brie to wild boar.

Other products are Spicy Recipe Slatherin' Sauce and "Slather It On<sup>SM</sup>" merchandise. Additional products are being added to the line in coming months.

### Vision:

- To replace ketchup as the condiment of choice.
- To spread "The Cure for Boring Food™" far and wide.
- Be the first choice for spicy, sweet tangy sauce for cooks, chefs, barbecue pit-masters, chief-cooks and bottle-washers everywhere.

### Products:

- Original Recipe Slatherin' Sauce: 5 oz. sample size, 16 oz., ½ Gallon, 1 Gallon
- Spicy Recipe Slatherin' Sauce: (16oz) 5 oz. sample size, 16 oz., ½ Gallon
- Slather It On, Men's and Ladies Slather Brand T-Shirt

### Ownership & Executives:

Robin Rhea, Founder CEO and President

### Location:

Charleston, South Carolina, USA



**Contact Information:**

Slather Brand Foods, LLC  
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**Honors & Recognition:**

- May 2011, Featured in Every Day with Rachael Ray Magazine
- Endorsed with a Five-Star Rating by Chef Guy Mitchell, White House Guest Chef
- Exhibited at the Summer 2010 the Fancy Food Show where Slather Brand was one of the new featured products
- Slather Brand included in "World's Finest Packaging Design" show at "Direktorenhaus", a House of Design in Berlin, Germany. August – December 2010. Selected because of its "outstanding creative innovation"
- Sold at Whole Foods Markets (Southern Region)
- Featured in *Viewpoint* <http://www.view-publications.com/content.html> magazine, the award-winning biannual design, brands, trends and futures magazine
- Packaging included in The Dieline, the world's #1 package design website

**Benefits**

Slather Brand Foods, Inc., products are gluten free and contain no high fructose corn syrup, no preservatives, no artificial colors and no artificial flavors.

Slather Brand Slatherin' Sauce is a sticky sweet spicy remedy that is "The Cure for Boring Food™." It complements fowl, pork, beef, game, seafood and anything worth eatin'.



**Memberships:**

South Carolina Specialty Food Association  
Lowcountry Local First  
National Association Specialty Food Trade  
Slow Food Movement  
Jamie Oliver's Food Revolution

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High Resolution Images are available online in the Slather Brand Foods website media area. <http://www.SlatherItOn.com/about/media>