



In a time where we are all exhorted to do what we love, **Robin Rhea, founder of Slather Brand Foods, Inc.**, is doing more than that. She's bottling passion: for food, for her heritage and for "clean" sustainable living.

Slatherin' Sauce, the firm's signature product, is a blend of all-natural unprocessed ingredients, minus any high fructose corn syrup, gluten or fat. It's "The Cure for Boring Food"™. This sticky, sweet, slightly spicy sauce is a blend of honey, pineapple, tomatoes, crushed red pepper and spices. And its origins are a direct link to Rhea's heritage.

Rhea, a native South Carolinian, who grew up "farm-to-table," relates childhood stories of life on Johns Island where she rode Sapphire a pet pig and carried Penny her pet hen, under her arm. Rhea developed a love of cooking from her mother, a "born Southern cook" who, according to Robin, "could make shoe leather taste good..." Chickens, pigs and crops raised in the backyard and field fed the family of eight and life was all about growing your own. Her love of tomatoes earned her the nickname 'Mata Face, a play on Southerners' pronunciation of tomato as *tah-may-tuh* or as used in the frequently heard summertime request, "I'd like a 'mata sandwich." Family members tell of seeing Rhea in the garden, eating tomatoes warm from the sun as others eat apples. So it is only natural that Slatherin' Sauce begins with a tomato base.

An ardent hostess, Rhea learned to cook from her mother. As a young woman, she refined her knowledge, frequently cooking for others, which sometimes made her consider a career in the restaurant business. She delights in gathering friends and family at her table, where she gratifies them with her own blend of Natural Southern Gourmet foods.

Already an accomplished teacher and professional educator, zealous about the rights of people with disabilities, Rhea utilized her understanding of team-led cooperative-learning models and interpersonal skills to become a "rock-star" telecom sales leader. She states, "what I learned teaching in the classroom prepared me the boardroom." After many successful years in telecom, Rhea arrived at a moment when she stopped, took stock of her passions and knew that making and sharing healthy delicious food was what gave her unequalled joy.



For years, Rhea’s friends begged and cajoled her to make “that sauce” for their family cook-outs and barbecues. And “that sauce” is the origin of Slather Brand Slatherin’ Sauce and the beginning of Slather Brand Foods.

Rhea and partners set out to bottle a product that reflects her South Carolina heritage, and provides a healthy condiment to enjoy on or in just about anything. She says, “I just want people to slather it on everything and feel good about eating it. Children love it as a dip for fresh vegetables because of its sweet taste; Moms and Dads love because it makes ordinary dishes like roasted chicken, hamburgers and fish more interesting and tasty.” Thus giving rise to the company’s tag lines, “The Cure for Boring Food”™ ... Don’t rub it in “Slather it On.”™

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